

## PROFILE

Experienced reporter and writer with a strong investigative track-record covering complex financial, business, legal, public-policy and health-care issues across multiple industries.

## EXPERIENCE

- March 2010 – present*      **Morningstar Inc.’s** *footnoted.org*  
Dig through public-company filings to find hidden details for publication on footnoted.org and through its subscription service.
- December 2009 – March 2010*      *Bloomberg News, regulatory reporter*  
Covered housing and derivatives regulation. Joined with Bloomberg acquisition of BusinessWeek.
- August 2008 – December 2009*      *BusinessWeek, correspondent*  
Covered business and financial regulation in Washington, D.C., including 2008 presidential election and government response to the financial crisis and recession; wrote a mix of analytic online daily stories and more in-depth magazine pieces
- September 2000 – August 2008*      *The Wall Street Journal, staff writer*  
Covered health-care, pensions, employee benefits and executive pay issues. Wrote investigative, explanatory and personal-finance articles, spot news, industry trends and more; shot video and helped develop online graphics. Also covered life and property-casualty insurance, mutual funds and stocks.
- October 1998 – September 2000*      *Arkansas Democrat-Gazette, business writer, Little Rock*  
Covered nursing-home abuse and neglect, health insurance, agriculture and economic development in Little Rock. Wrote investigative stories on tight deadlines.
- June 1997 – October 1998*      *Daily Record, municipal reporter, Morris County, New Jersey*
- January 1996 – August 1996*      **Publication Services Inc., technical production support assistant, Champaign, Illinois**  
Built and maintained databases, proofread, helped develop new-media products.
- January 1995 – January 1996*      *Petersburg Pilot, reporter-photographer, Petersburg, Alaska*  
Covered island of 3,400 people, including commercial fishing, logging, city government, schools and more.
- Fall 1994*      *Chicago Tribune, Washington bureau intern*

## EDUCATION

- May 1997*      **Columbia University Graduate School of Journalism**  
*Master of Science in Journalism, with honors*
- May 1994*      **University of Illinois at Urbana-Champaign College of Communications**  
*Bachelor of Science in Journalism, news-editorial*

## AWARDS

- 2009*      **Jack Newfield Award for Excellence in Investigative Reporting**, Friends & Relatives of the Institutionalized Aged, for article on nursing-home evictions
- 2005*      **George Polk Award, economics reporting**†, for series about employers profiting from retiree health plans      **William Brewster Styles Award for Business/Economics Reporting**†, Scripps-Howard Foundation National Journalism Awards, for the same series      **UCLA Anderson School of Business, Loeb Award for beat writing**†, for “The Short Life of ‘Lifetime’ Health-Care Benefits” & deadline-writing **finalist**

† With Ellen E. Schultz

# Theo Francis

<i>2004</i>	<b>UCLA Anderson School of Business, Loeb Award for deadline writing</b> (team) for “The Day Grasso Quit as NYSE Chief,” and beat-reporting <b>finalist</b> <sup>†</sup>	<b>New York Press Club award</b> <sup>†</sup> for business reporting for “Hidden Roots of the Pension Crisis.”	
<i>2003</i>	<b>Pulitzer Prize in explanatory reporting</b> for coverage of corporate scandals (team)	<b>George Polk Award in financial reporting</b> <sup>†</sup> , for series on firms that benefit by buying life-insurance on workers	<b>Society of American Business Editors and Writers award</b> for “What’s Wrong” series on corporate scandals (team)

<sup>†</sup> With Ellen E. Schultz