

Theo Francis

m 347-432-1823 | theo@thoofrancis.com | www.thoofrancis.com

Experienced journalist with an extensive investigative record covering complex financial, business, legal & public-policy issues and multiple industries. Strong online & data-journalism experience & interests.

EXPERIENCE

- March 2010 – present* **Morningstar Inc.’s *footnoted.com* & *footnotedPro*, senior reporter**
Scrutinized public-company filings for hidden details to publish on blog & in a subscription service for professional investors. Led rewrite of business-plan, designed & built online tools for internal use using PHP and MySQL.
- December 2009 – March 2010* **Bloomberg News, regulatory reporter**
Covered housing & derivatives regulation after Bloomberg acquired *BusinessWeek*.
- August 2008 – December 2009* **BusinessWeek, correspondent**
Covered business & financial regulation for D.C. bureau, including 2008 election & government response to the financial crisis & recession; wrote a mix of analytic online daily stories & more in-depth magazine pieces. Helped create widely read DC-bureau blog. Appeared regularly in web video segments, occasionally on C-SPAN.
- September 2000 – August 2008* **The Wall Street Journal, staff writer**
Covered health-care, pensions, employee benefits & executive pay issues. Wrote investigative, explanatory & personal-finance articles, spot news, industry trends & more; shot video & helped develop online & print graphics. Also covered life & property-casualty insurance, mutual funds and stocks.
- October 1998 – September 2000* **Arkansas Democrat-Gazette, business writer, Little Rock**
Covered nursing-home abuse & neglect, health insurance, agriculture & economic development in Little Rock. Wrote investigative stories on tight deadlines.
- June 1997 – October 1998* **Daily Record, municipal reporter, Morris County, New Jersey**
- January 1996 – August 1996* **Publication Services Inc., technical production support assistant, Champaign, Illinois**
Built & maintained databases, proofread, helped develop new-media products.
- January 1995 – January 1996* **Petersburg Pilot, reporter-photographer, Petersburg, Alaska**
Covered island of 3,400 people, including commercial fishing, logging, city government, schools & more.
- Fall 1994* **Chicago Tribune, Washington bureau intern**

EDUCATION

- May 1997* **Columbia University Graduate School of Journalism**
Master of Science in Journalism, with honors
- May 1994* **University of Illinois at Urbana-Champaign College of Communications**
Bachelor of Science in Journalism, news-editorial

SELECTED AWARDS

2003 Pulitzer Prize in explanatory reporting for coverage of corporate scandals (team)

George Polk Awards: 2003 financial reporting[†] for series on ‘janitor’s insurance’; **2005 economics reporting**[†] for series on retiree health plans

2004 New York Press Club award[†] for **business reporting** for “Hidden Roots of the Pension Crisis.”

2005 William Brewster Styles Award (National Journalism Awards) for Business/Economics Reporting[†], Scripps-Howard Foundation, for retiree-health articles

2009 Clarion Award for Newspaper Investigative Series[†], Association for Women in Communications, for articles on executive pensions and Social Security

Loeb Awards, UCLA Anderson School of Business: 2004 deadline writing (team) for “The Day Grasso Quit as NYSE Chief”; **2005 beat writing**[†], for “The Short Life of ‘Lifetime’ Health-Care Benefits”; also, **finalist for 2004 beat-reporting & 2005 deadline awards**

2009 Jack Newfield Award for Excellence in Investigative Reporting, for article on nursing-home evictions

[†] With Ellen E. Schultz